

Tomatoland How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit

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Tomatoland How Modern Industrial Agriculture

Tomatoland: How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit. by. Barry Estabrook. 3.94 · Rating details · 3,745 ratings · 516 reviews. Based on a James Beard award-winning article from a leading voice on the politics of agribusiness, Tomatoland combines history, legend, passion for taste, and investigative reporting on modern agribusiness and environmental issues into a revealing, controversial look at the tomato, the fruit we love so much that we eat \$4 billion-worth ...

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Tomatoland: How Modern Industrial Agriculture Destroyed ...

He visits the laboratories of seedsmen trying to develop varieties that can withstand the rigors of agribusiness and still taste like a garden tomato, and then moves on to commercial growers who operate on tens of thousands of acres, and eventually to a hillside field in Pennsylvania, where he meets an obsessed farmer who produces delectable tomatoes for the nation's top restaurants. Throughout Tomatoland Estabrook presents a who's who cast of characters in the tomato industry: the avuncular ...

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Tomatoland: How Modern Industrial Agriculture Destroyed ...

Tomatoland: How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit - Ebook written by Barry Estabrook. Read this book using Google Play Books app on your PC, android, iOS devices. Download for offline reading, highlight, bookmark or take notes while you read Tomatoland: How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit.

Tomatoland: How Modern Industrial Agriculture Destroyed ...

Tomatoland: How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit. Barry Estabrook. Supermarket produce sections bulging with a year-round supply of perfectly round, bright red-orange tomatoes have become all but a national birthright. But in Tomatoland, which is based on his James Beard Award-winning article, "The Price of Tomatoes," investigative food journalist Barry Estabrook reveals the huge human and environmental cost of the \$5 billion fresh tomato industry.

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Tomatoland How Modern Industrial Agriculture Destroyed Our ...

Tomatoland: How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit By Barry Estabrook Hardcover, 240 pages Andrews McMeel Publishing List Price: \$19.99 Read An Excerpt

Barry Estabrook - 'Tomatoland' - How Industrial Farming ...

Tomatoland NPR coverage of Tomatoland: How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit by Barry Estabrook. News, author interviews, critics' picks and more.

Tomatoland : NPR

The first is a look at the history of the tomato, and how modern industrial farming has reduced it to a round, tasty looking, long lasting, pesticide-laced tasteless industrial product. The second part is a look at the industrial farms of Florida where, shockingly, modern-day slavery thrives, and where farm workers live in worse than dilapidated conditions.

Tomatoland: How Modern Industrial Agriculture Destroyed ...

Reading this article coincides with me finishing the book TOMATOLAND-How Modern Day Industrial Agriculture Destroyed Our Most Alluring Fruit by Barry Estabrook. In both the Test Tube Burger article and the TOMATOLAND book, man has chosen to genetically alter and or modify natural food products to create a non natural product to be mass produced to consumers, not matter the nutrient content or the taste.

Tomatoland-The Book

Tomatoland: How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit by Barry Estabrook. <p><DIV><p>2012 IACP Award Winner in the Food Matters category</p><p>Supermarket produce sections bulging with a year-round supply of perfectly round, bright red-orange tomatoes have become all but a national birthright.

Tomatoland by Estabrook, Barry (ebook)

— Barry Estabrook, Tomatoland: How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit. tags: agriculture, factory-farming, food, science, tomatoes. 9 likes. Like “Workers who pick the food we eat cannot afford to feed themselves.” — Barry Estabrook, ...

Tomatoland Quotes by Barry Estabrook

Read "Tomatoland: How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit" by Barry Estabrook available from Rakuten Kobo. 2012 IACP Award Winner in the Food Matters category Supermarket produce sections bulging with a y

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But as Barry Estabrook writes in his fantastic new book Tomatoland: How Modern Agriculture Destroyed Our Most Alluring Fruit, that availability comes with a cost: for the environment, for consumers and for the workers in the fields. “The tomato is the poster child for so much that is wrong with industrial agriculture,” Estabrook says.

Barry Estabrook's Tomatoland and Modern Industrial ...

How Modern Industrial Agriculture Destroyed Our Most Alluring Fruit. By: ... Tomatoland reads like a suspenseful whodunit as well epos of today's agribusiness systems and the price we pay as a society when we take taste and thought out of our food purchases.

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